

DREAM CLIENT Q&A

from the B.LOVED HIVE

50 QUESTIONS TO FIND YOUR DREAM CLIENT

- o Male or female
- o Age
- o Education
- o Occupation
- o Salary
- o Disposable income
- o Where do they work?
- o Style of upbringing
- o Religion (if any)
- o Marital status
- o Number of children
- o Where do they live?
- o Type of home?
- o Who lives there?
- o How many rooms
- o What style?
- o How important is home?
- o Favourite room in the house?
- o Style of décor
- o What do they do at home –family, entertaining, work?
- o Likes & dislikes
- o What do they do in their spare time? Do they have much?
- o Where do they hang out?
- o Who with?
- o Favourite restaurant
- o Favourite foods
- o Favourite holiday destinations
- o Holiday style – luxury, adventure, active, budget?
- o Style of hotel
- o What do they read – magazines, blogs, books?
- o Where do they shop
- o What do they wear
- o Who is their style icon?
- o What is their partner like?
- o What does he/she do?
- o What do they like doing together
- o How do they spend weekends?
- o Are they on social media
- o How do they use social media
- o What is their wedding budget
- o Where are they getting married?
- o What style wedding?
- o Who is involved in the planning
- o Who is the dress designer?
- o Where is the honeymoon?
- o Where is the gift list?
- o What is the most important thing about their wedding?
- o What are their challenges with wedding planning?
- o What do they need help with?
- o What help are they looking for?